



BACHELOR OF SCIENCE IN ENTREPRENEURSHIP

Reference: CMO 18, S 2017
 Effective SY 2020 - 2021

FIRST YEAR - FIRST (1st) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
GEC	101	Understanding the Self	3	-	3	
GEC	103	Readings in Philippine History /IP Studies	3	-	3	
GEC	105	The Contemporary World /Peace Education	3	-	3	
Econ	2	Basic Microeconomics	3	-	3	
Ac	6	Financial Accounting and Reporting	3	-	3	
Mgt.	4	Human Resource Management	3	-	3	
PE	1	PATH-FIT: Movement Competency Training	2	-	2	
NSTP	11	National Service Training Program 1 (Civic Welfare Training Services)	(3)	-	(3)	
Totals			20	-	20	

FIRST YEAR - SECOND (2nd) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
GEC	102	Purposive Communication	3	-	3	
GEC	104	Mathematics in the Modern World	3	-	3	
GEC	107	Art Appreciation	3	-	3	
GEC - E	112	Arts and Humanities: Philippine Popular Culture	3	-	3	
Entrep	1	Entrepreneurial Behavior	3	-	3	
Math	4	Business Statistics	3	-	3	
PE	2	PATH-FIT: Fitness Training	2	-	2	PE 1
NSTP	12	National Service Training Program 2 (Civic Welfare Training Services)	(3)	-	(3)	NSTP 11
Totals			20	-	20	

SECOND YEAR - FIRST (1st) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
GEC	108	Rizal's Life and Works	3	-	3	
GEC	106	Science, Technology and Society	3	-	3	
GEC - E	110	Social Science & Philosophy: Gender and Society	3	-	3	
GEC	109	Ethics	3	-	3	
CBME	1	Strategic Management	3	-	3	Entrep 1
Entrep	9	Opportunity Seeking	3	-	3	Entrep 1
Mktg.	4	Franchising	3	-	3	
PE	3	PATH-FIT: Dance	2	-	2	PE 2
Totals			23	-	23	

SECOND YEAR - SECOND (2nd) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
GEC - E	111	Mathematics, Sci & Tchnlgy: Living in the IT Era	3	-	3	
Mktg.	13	Direct Marketing	3	-	3	All Mgt.
Res	4	Research Methodology	3	-	3	
Mgt.	22	Events Management	3	-	3	
Law	4	Business Law & Taxation with Focus on Laws Affecting Micro and SMSEs	3	-	3	
Entrep	10	Social Entrepreneurship	3	-	3	Entrep 1
Mktg.	5	E-Commerce	3	-	3	
PE	4	PATH-FIT: Martial Arts and Sports	2	-	2	PE 3
Totals			23	-	23	

THIRD YEAR - FIRST (1st) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
Entrep	11	Pricing and Costing	3	-	3	
Fin	3	Financial Management (Financial Analysis for Decision-making)	3	-	3	Ac 6
Res	6	Market Research & Consumer Behavior	3	-	3	Res. 4
Entrep	12	Program & Policies on Enterprise Development	3	-	3	All Entrep
Mgt.	12	Managing a Service Enterprise	3	-	3	All Mgt
Ac	11	Cost Accounting and Control	3	-	3	Ac 6
Total			18	-	18	

THIRD YEAR - SECOND (2nd) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
Mgt.	30	Wholesale and Retail Sales Management	3	-	3	All Mgt.
Entrep	13	Innovation Management	3	-	3	All Mgt.
Mgt.	44	Supply Chain Management	3	-	3	
Entrep	3	Business Plan Preparation	3	-	3	Ac6,Res.6
Mktg.	9	International Business and Trade	3	-	3	
Ac	18	Merger and Acquisition	3	-	3	
CBME	2	Operations Management and TQM	3	-	3	GEC 104
Total			21	-	21	

FOURTH YEAR - FIRST (1st) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
Value Ed	01	Career Development and Work Values	3	-	3	
Fin	20	Microfinancing	3	-	3	All Mgt
Mktg.	15	Export Marketing	3	-	3	All Mgt. & Mktg.
Entrep	15	Entrepreneurial Leadership in an Organization	3	-	3	All Entrep
Entrep	6	Business Plan Implementation I: Product Development & Market Analysis	1	4	5	Ac,Fin,Mgt Mktg.
Total			13	4	17	

FOURTH YEAR - SECOND (2nd) SEMESTER						
COURSE	NO.	COURSE DESCRIPTION	HOURS		NO.OF UNITS	PRE-REQ
			Lec	Lab		
Practicum	1	Business Plan Implementation II	1	4	5	4th yr. standing
Total			1	4	5	